

**OVER 300 BRANDS ALREADY CONFIRMED THEIR
PARTICIPATION AT GIS 2017
MAKING THE ITALIAN SHOW
THE BIGGEST EUROPEAN EVENT OF THE YEAR
DEDICATED TO THE LIFTING, INDUSTRIAL & PORT HANDLING
AND SPECIALIZED TRANSPORT INDUSTRIES**

Less than 3 months before the official opening of the **6th edition** of **GIS**, the show is still increasing almost on a daily basis the number of its exhibitors, and that to confirm how interesting the unique format of the show has been evaluated not only in Italy, but also in the rest of the Continent.

The trust of several entrepreneurs and Italian and international (such as ESTA and IPAF) associations have certainly contributed to the result, but also the trust of foreign companies that have become tenacious supporters of niche events such as GIS which ensure useful commercial contacts against quite reasonable exhibition costs.

"If the number of bookings is keeping this pace", comments Mr Fabio Potestà - **GIS** organizer -, "the exhibition center of Piacenza will be filled for the first time since the very first edition of our event and we believe that also the number of visitors (who, by the way, are registering through our website gisexpo.it) will easily exceed the 10.000 units, which is an extremely high figure, considering that the visitors of our show are mainly users or specifiers of the machines, equipment and vehicles displayed at our show".

"Even if it is not easy to indicate all the business categories of the **GIS** visitors", add the show organizer, "among these, there are lifting and specialized transport contractors, large and small rental companies, construction and building contractors, precast concrete firms, steel mills and metal trading companies, oil & gas and power generation operators, plastics, rubber and converting technical managers, plant construction and maintenance contractors, removal and breakdown assistance, waste and scrap (ferrous and not) collecting operators, forestry and wood trading companies, but also port and intermodal terminals, railway companies, logistic managers also in airport sector, shipyards, tourist marinas, but also gardening and tree-care and public lighting companies, Firefighting, Civil Protection, and Italian Armed Forces Officials. About that, we are very pleased to announce that not only the **Italian Navy**, but also the **Italian Army** confirmed its official support at **GIS 2017**, confirming the validity of our event".

Italy remains the second biggest manufacturing Country in Europe and all companies need machines and lifting equipment, mechanized logistics and heavy transport vehicles, a fact which should consolidate **GIS** as a **not-to-be-missed biennial event** for all those (Italian or foreign) that use that kind of machinery and equipment.

For the 2017 edition of **GIS** too, a full programme of technical seminars and conferences (also related to operators' training and safety issues) is foreseen: some of them are organised with the support of important Italian industry associations and this will certainly contribute to attract more qualified operators of the different sectors.

The big news for the 2017 edition will be the special event **ITALPLATFORM-Italian Access Platform Awards**, to be held in the beautiful structure of Alberoni Gallery in Piacenza on the evening of Wednesday, October 4th, during which the manufacturers of the most innovative aerial platforms will be awarded, but also the businesses users and professionals who excelled in the working at heights training and safety (see www.italplatform.org).

ITALPLATFORM will add to the other 2 events organized alongside **GIS**: **ITALA-Italian Terminal And Logistic Awards** which will be held in the evening of October 5th dedicated to the terminal, intermodal and logistics operators (see www.italawards.it), and **ILTA-Italian Lifting and Transportation Awards** which will be held in the evening of October 6th for the lifting and heavy transport companies (see www.ilta.biz).



For more information about **GIS** you can visit www.gisexpo.it.

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Enclosures: exhibition logo, pictures.

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